

## Toledo Food Trucks Association 2018 new member application form



### *Company Information*

Company Name:

Food Truck Name(s):

Date Health Department License and proof of \$1,000,000 or more in liability insurance sent to [toledofoodtrucks@gmail.com](mailto:toledofoodtrucks@gmail.com):

Please provide a brief history of your business, including the number of years you've been open (you must have been in business for at least 1 year to be considered):

Tell us a little about the owner(s) personally (or, if the owner is not actively involved in the day to day and likely to attend our Association's meetings, the key staff member(s)):

### *Menu and concept*

Please provide a brief discussion of your food truck's concept:

List of menu items:

Approximate number of customers you can serve in an hour:

## *Marketing*

Please discuss your food truck's marketing strategy, including at least one example of a successful campaign/event:

What ideas do you have for our Association (events we could put on, places we could set up, ways we could improve our image/marketing, etc.):

Facebook URL and # of fans:

Instagram URL and # of followers:

Twitter URL and # of followers:

\*If you have less than 1,000 fans on Facebook, 500 on Instagram, or 200 on Twitter, please provide information on your plan to reach those numbers, including but not limited to paid advertising:

## *Sound/noise level*

For the comfort of our customers as well as the group's reputation, we cannot admit new member food trucks with excessively loud generators. The decibel output of your generator can be measured somewhat reliably by various smartphone apps. Our desire is for all generators to be under 75 dB at a distance of 10 feet. Tell us about your generator. What is the make/model? How many dB did it read at 10 feet, and what app/instrument did you use? Do you have anything (housing, muffler, etc.) to reduce the sound on your generator?

## *Schedule*

Please provide us with information on at least 3 events you have scheduled / opportunities to see you in action so that we can visit and fully experience your operation:

## *Application Fee*

Initial here to indicate that you've enclosed/paid the \$45 application fee. Checks can be written to Toledo Food Truck Association.

Mail completed application to: Toledo Food Truck Association, 535 E. 6<sup>th</sup> St., Perrysburg, OH 43551