

Toledo Food Trucks Association 2018 new member application form



Before you Apply

The Toledo Food Trucks Association is always seeking new members, but it is a closed association. To protect the reputation of our Association, and to make sure we only bring in new food trucks that will enhance the quality of our Association, it is our desire to work with food trucks that meet the following standards/benchmarks:

- A well-established and stable business, in business *as a food truck* for at least 1 year. If you are a new food truck, we look forward to working with you in the future! However, we cannot accept your application until you've had the opportunity to create a customer following and a professional track record with your clients.
- A good track record with both your customers and your clients.
- A good track record with the local health departments.
- A relatively unique and interesting menu, approach, or concept. If you are a franchised food truck, you may apply (provided you meet all other standards/benchmarks), but preference will be given to unique concepts.
- A strong social media presence and following.
- A registration number with the City of Toledo, and all the requirements to receive one -- at least \$1M in liability insurance, a current health license, vendor's license, and proof of compliance with taxes in the City of Toledo as well as your hometown city.
- A relatively quiet generator, or other means of power.
- A good, positive attitude! Our Association is made up of a group of *friendly* competitors working together for a common goal: to make more sales, and to maintain/enhance the reputation of food trucks in the Toledo area. If we can't get along with you in a friendly manner, it's probably not going to work out.

Company Information

Company Name:

Food Truck Name(s):

Contact name and phone:

Contact name and email:

Date Health Department License and proof of \$1,000,000 or more in liability insurance sent to toledofoodtrucks@gmail.com:

Date City of Toledo registration license # received/renewed, and the license number:

Please provide a brief history of your business, including the number of years you've been open (you must have been in business for at least 1 year to be considered):

Tell us a little about the owner(s) personally (or, if the owner is not actively involved in the day to day and likely to attend our Association's meetings, the key staff member(s)):

Menu and concept

Please provide a brief discussion of your food truck's concept:

List of menu items:

Approximate number of customers you can serve in an hour:

Marketing

Please discuss your food truck's marketing strategy, including at least one example of a successful campaign/event:

What ideas do you have for our Association (events we could put on, places we could set up, ways we could improve our image/marketing, etc.):

Facebook URL and # of fans:

Instagram URL and # of followers:

Twitter URL and # of followers:

*If you have less than 1,000 fans on Facebook, 500 on Instagram, or 200 on Twitter, please provide information on your plan to reach those numbers, including but not limited to paid advertising:

Sound/noise level

For the comfort of our customers as well as the group's reputation, we cannot admit new member food trucks with excessively loud generators. The decibel output of your generator can be measured somewhat reliably by various smartphone apps. Our desire is for all generators to be under 75 dB at a distance of 10 feet. Tell us about your generator. What is the make/model? How many dB did it read at 10 feet, and what app/instrument did you use? Do you have anything (housing, muffler, etc.) to reduce the sound on your generator?

Schedule

Please provide us with information on at least 3 events you have scheduled / opportunities to see you in action so that we can visit and fully experience your operation:

Mail completed application to: Toledo Food Truck Association, 535 E. 6th St., Perrysburg, OH 43551

Mail only; please do not appear in person.